

Application Deadline with Super Early-Bird Discount 超級早鳥優惠截止報名日期: 31 / 8 / 2025

Application Deadline 截止報名日期: 7 / 11 / 2025

Please submit the completed application and a photocopy of HK Business Registration Certificate before the deadline.

請於截止日期前遞交已填妥之參加表格及香港商業登記證副本。

Important 注意事項

- Information supplied in the application form will be listed in the Expo's official promotional materials. 貴公司所提供的資料，將用於博覽會之宣傳資料內。
- All Information must be provided in English and Chinese. 所有資料須以中英文填寫。
- The "Company Name" should be the same as appeared on the Business Registration Certificate and will be used for publicity and booth fascia.
「公司名稱」應與商業登記證上所列之相同，並將作為宣傳及攤位之公司名牌之用。
- The SME Export Marketing Fund, run by the Trade and Industry Department (TID) of the Hong Kong SAR Government, provides funding support to SMEs participating in promotion activities. The funding application and approval process is handled by TID. If you are interested in applying or if you would like to learn more about eligibility and the scope of funding, please visit the [TID website](#).
「中小企業市場推廣基金」由香港特別行政區政府工業貿易署(工貿署)設立，旨在透過提供資助，以鼓勵中小企業參與推廣活動。所有資助申請及審核均由工貿署處理，如有興趣了解申請資格、資助範圍或提交申請，可瀏覽[工貿署網站](#)。

PART I 第一部份 Company Details 公司資料

Contact information to be used in the Exhibitor List on Event Website for receiving general enquiries

將用於展會網站內參展商名單之聯絡資料

Contact information to be used in the Exhibitor List on Event Website for receiving general enquiries

將用於展會網站內參展商名單之聯絡資料

1. Company Name:

公司名稱:

The "Company Name" should be the same as appeared on the Business Registration Certificate 「公司名稱」應與商業登記證上所列之相同

2. Address 地址

Address in English 英文地址:

Address in Chinese 中文地址:

Tel No. 電話: (852)

Fax No. 傳真: (852)

E-mail 電子郵件:

Website 網址:

3. Contact Information for Expo matters only 負責有關博覽事宜之聯絡人資料

- i) Name 姓名: _____ (English) _____ 先生/女士 (中文)
 Position 職位: _____ (English) _____ (中文)
 Direct Tel No 直線電話: (852) _____ Email 電子郵件: _____
- ii) Name 姓名: _____ (English) _____ 先生/女士 (中文)
 Position 職位: _____ (中文)
 Direct Tel No 直線電話: (852) _____ Email 電子郵件: _____

Please make sure the email address you provided is a valid and frequently used email. Organiser will communicate with your company via email address only. 請確保以上填寫的電子郵件為常用及有效，主辦機構日後只會以電子郵件方式與貴公司聯繫。

4. Exhibit Brand Name(s) 展品品牌

5. Hong Kong Business Registration No. 香港商業登記證號碼:

6. Company Profile, Company logo & Project Photo(s) 公司簡介、公司商標及作品照片

Please submit your company profile in English and Chinese, company logo and project photos by email to Ms Minnie Sham: minnie.lt.sham@hktdc.org

請將 貴公司之中英文公司簡介、公司商標及作品照片電郵至 minnie.lt.sham@hktdc.org 沈小姐收，以供宣傳之用。

Please return all publication material to us by 7 / 11 / 2025 請將所有參展宣傳資料於 2025 年 11 月 7 日或以前交回本局

1. Chinese and English company profiles with no more than 200 Chinese words and 100 English words, in MS Word format.

中文及英文公司簡介，不多於 200 中文字及 100 英文字，並以 MS Word 文件檔格式提交。

2. Company Logo and Project photos in jpg format (Resolution: at least 300dpi / File size: exceed 5MB)

公司商標及作品照片，請以 JPG 格式儲存 (像素: 最少 300 dpi / 檔案大小: 超過 5MB)

3. Exhibits / Projects' photo in square and Introduction in English and Chinese 展品 / 案例照片及中英文簡介

(The Organiser reserved the right in selecting the exhibits and cases for promotion use 主辦機構有權選擇展品或案例作推廣用途)

File specifications for Company Logo, Exhibits and Projects' photo 公司商標、展品及案例照片規格：

Format 格式: Jpeg

File size 檔案大小: at least 3mb 最少 3mb

PART II 第二部份 Thematic Highlights 展會焦點分區

To offer convenience to visitors in identifying the interested designs and potential partners, the below are the thematic highlights segmented at the Expo. Please select an appropriate thematic highlight for your booth / pavilion.

為方便參觀人士尋找合適的夥伴及設計，博覽會將劃分以下焦點分區。請選擇適合貴公司的分區。

☐ DESIGN - Creative solutions and innovative design services 創意解決方案和創新設計服務

☐ AWARD - Award organisers featuring the best of the best designs 設計及創新獎項展團展示業內之傑出設計

☐ INNOVATE - Stage the cutting-edge innovative technologies in upcoming era, for example, immersive experience, 3d printing 匯聚最新及未來創新科技設計及技術方案，如沉浸式體驗、三維打印等

☐ ACADEMY - Design institutes promulgate the excellence of new generation of creative elites 設計院校展示新晉創意人才的優秀作品

☐ BRAND - Showcase of creativities and design concept of brands 展示著名設計師及品牌的創意理念

☐ SHOP - Retail platform for designers and brands to promote the limited and deluxe edition pieces and have face-to-face interaction with consumers 推廣設計師及品牌限定的設計，接觸更多顧客、拓展商機

Remarks 備註:

All requests are subject to availability and the Organiser's discretion. The Organiser has the sole discretion in classifying and assigning the location of the thematic highlights as well as allocating the booth location to all exhibitors.

所有申請及展台要求會否被接納視乎供應情況並由主辦機構決定。主辦機構有權決定。

PART III 第三部份 Nature of Business 業務類別

• Please indicate by a "X". 請用 "X" 號註明。

• Please select your company's service categories from below. 請於下列選擇貴公司所屬之服務類別。

• According to your requested thematic zone, please select at least ONE item from the highlighted Service Category.

根據你所選擇的主題分區，請於下列已標示的服務類別內選擇最少一個項目。

Design & Branding for Business 設計與品牌策略

☐ Advertising 廣告

☐ Architectural Design 建築設計

☐ Culinary Design 餐飲設計

☐ Experience Design 體驗設計

☐ Fashion Design 時裝設計

☐ Graphic Design 平面設計

☐ Illustrator 插圖

☐ Industrial Design 工業設計

☐ Interior Design 室內設計

☐ Packaging Design 包裝設計

☐ Photography Design 攝影設計

☐ Product Design 產品設計 (eg. 如:)

☐ Spatial Design 空間設計

☐ Urban Design 城市設計

Brand Strategy 品牌策略

☐ Brand Management & Consultancy 品牌管理及顧問

☐ Corporate Identity / Signage Design 公司標誌/名牌設計

☐ Corporate Marketing 企業推廣

☐ Marketing Communications / Product Promotion 市場推廣公關

☐ Marketing Consultancy 市場顧問

Design Education 教育專區

☐ University / Tertiary Institute 大專院校

☐ Creative Education 創意教育

Digital & Interactive Marketing Solutions 數碼營銷及市場推廣

☐ Internet Web Page Design 網頁設計

☐ Mobile Solution Provider 流動方案供應商

☐ Mobile Business Application 流動商業應用

☐ Multimedia Design / New Media 多媒體設計/新媒體

Innovative Technology 創新科技

☐ 3D Printing 三維打印

☐ Internet Related Service 互聯網相關服務

☐ Augmented Reality / Virtual Reality / Mixed Reality
擴增實境 / 虛擬實境 / 混合實境

☐ Mobile Business Application 流動商業應用

☐ Electronics Technology 電子科技

☐ Nanotechnology 納米科技

☐ Environment Technology 環保科技

☐ RFID Technology 無線射頻識別技術

☐ Information & Communications Technology 資訊及通訊技術

☐ Wireless Communication 無線通訊

Others 其他

☐ Association Service & Government Organisation
商會服務及政府機構

☐ Professional Association 專業學會

☐ Books & Printed Matter Publishing 書籍及印刷品出版

☐ Software / Technology Parks 軟件園 / 科技園

☐ Product Research & Development 產品研究及開發

☐ Others 其他

(For SHOP Exhibitors ONLY 只適用於 SHOP 展商)

Product Categories 產品類別

☐ Consumer Brands 消費品品牌

☐ High Fashion Brands 時裝品牌

☐ Design Objects 設計作品

☐ Home Décor 家居裝飾

☐ Figures and Toys 玩具及模型

☐ Home Goods 家居用品

☐ Food & Beverage Gift Set 禮盒裝及飲品食品

☐ Housewares 家電用品

☐ Furniture 傢俱

☐ Licensed Brands 授權品牌

☐ Gift & Premiums 禮品及贈品

☐ Cultural Gift 文化禮品 / 產品

☐ Others 其他

Product Price Range (For Internal Reference Only) 產品價格範圍:

PART IV 第四部份 Option of Participation 參展方式

Booth Option 展台類別 #	Price 價目	Quantity 數量	Rental 租金 (HK\$港元/ US\$美元)
9 sq.m Standard Booth (6 x 1.5 m) / 9 平方米標準展台 (6 米 x 1.5 米)	HK\$35,620 / US\$4,575 Super Early-bird Discount (30%off) HK\$24,934 / US\$3,203		
4.5 sq.m Standard Booth (3 x 1.5 m) / 4.5 平方米標準展台 (3 米 x 1.5 米)	HK\$21,835 / US\$2,810 Super Early-bird Discount (30%off) HK\$15,285 / US\$1,967		
Custom-built Participation 特裝參展 (min.最少 18sq.m 平方米)	HK\$3,475/ US\$450 (per sq.m 每平方米) Super Early-bird Discount (30%off) HK\$2,433 / US\$315 (per sq.m 每平方米)		

#REMARKS 附註：

1. The organiser reserves the right to review all applications. All requests are subject to availability and the Organiser's discretion.
主辦機構有權審批所有參展商之申請。申請會否被接納視乎供應及主辦機構決定。
2. Priority will be given to applicants with products that directly relate to the industry of the fair.
展品與是次展覽的行業有直接關連的申請公司將獲優先處理。
3. The Organiser reserves the right to change the booth assignment, configuration, facilities and / or amend the floorplan at any time without giving notice to the exhibitor.
主辦機構保留權利隨時更改展台位置、規格、設施及展覽會的圖則，毋須通知參展商。
4. The Exhibitor warrants that any materials provided to the Organiser do not in any way whatever violate or infringe any third party's rights including all intellectual property rights including but not limited to trade marks, copyright, designs, names, and patents whether registered or otherwise. The Exhibitor agrees to fully indemnify the Organiser and its agents, representatives, contractors and employees against all costs, expenses and damages arising from any third party's claim of infringements by the Exhibitor and / or the Organiser and / or the latter's agents, representatives, contractors or employees of such third party's rights.
參展商保證提交予主辦機構的任何資料，在各方面均沒有違反或侵犯任何第三者的權利，包括所有知識產權，其中包括但不限於已註冊或未註冊的商標、版權、外觀設計、名稱及專利；並同意悉數賠償主辦機構以及其代理、代表、承包商和僱員因第三者指控參展商及 / 或主辦機構及 / 或後者的代理、代表、承包商和僱員侵權而招致的費用、開支及索償。
5. The booth service fee in HK dollars listed above is only applicable to Hong Kong Exhibitors. 港幣展台服務費只適用於香港參展商。
6. For Custom-built participation, only space rental is included in the above listed fee. Construction costs and any other additional costs should be borne by exhibitor.
特裝參展價目僅包含場地租金，參展商須自行承擔施工費用和任何其他額外費用。
7. Exhibitors participating in the "SHOP" thematic highlight area shall be permitted to conduct retail sales onsite. The exhibitors shall independently manage all sales related activities, and shall issue receipts to all customers and accept only electronic payments for onsite transactions; cash payments shall not be accepted. The Organiser undertakes no legal or financial responsibility for any transactions and/or dispute occurring at the exhibition.
參與「SHOP」焦點分區的參展商可在現場進行零售活動。相關參展商應自行管理所有交易，並應向所有顧客出具收據，且僅接受電子支付方式進行現場交易；不應接受現金支付。主辦機構對於在展會期間發生的任何交易及 / 或糾紛不會負上任何法律或財務上責任。

9 sq.m Standard Booth (Option A)

9 平方米標準展台 (A)



Basic facilities (The participation fee stated in section 3 has included the following facilities)
基本設施 (已包含在第三部分所訂明的參展費用內)

- Fascia 公司名牌
- 4 Gilbert lamp 畫燈
- 1 Product Platform 產品展示檯
- 1 Electricity power socket 電源插座
- 1 Lockable cabinet attached to the structure 與結構相連的有鎖儲物櫃
- 1 Table and 2 chairs 檯及椅子

9 sq.m Standard Booth (Option B)

9 平方米標準展台 (B)



Basic facilities (The participation fee stated in section 3 has included the following facilities)
基本設施 (已包含在第三部分所訂明的參展費用內)

- Fascia 公司名牌
- 5 Gilbert lamp 畫燈
- 1 Product Platform 產品展示檯
- 1 Electricity power socket 電源插座
- 1 Lockable cabinet attached to the structure 與結構相連的有鎖儲物櫃
- 1 Table and 2 chairs 檯及椅子

4.5 sq.m Standard Booth (Option A)

4.5 平方米標準展台 (A)



Basic facilities (The participation fee stated in section 3 has included the following facilities)
基本設施 (已包含在第三部分所訂明的參展費用內)

- Fascia 公司名牌
- 2 Gilbert lamp 畫燈
- 1 Product Platform 產品展示檯
- 1 Electricity power socket 電源插座
- 1 Lockable cabinet attached to the structure 與結構相連的有鎖儲物櫃
- 1 chair 椅子

4.5 sq.m Standard Booth (Option B)

4.5 平方米標準展台 (B)



Basic facilities (The participation fee stated in section 3 has included the following facilities)
基本設施 (已包含在第三部分所訂明的參展費用內)

- Fascia 公司名牌
- 3 Gilbert lamp 畫燈
- 1 Product Platform 產品展示檯
- 1 Electricity power socket 電源插座
- 1 Lockable cabinet attached to the structure 與結構相連的有鎖儲物櫃
- 1 chair 椅子

PART VI 第六部份 Enrolment Information 報名須知

NOTES FOR PAYMENT 繳款須知：

Full payment of participation fee by crossed cheque shall be made payable to "Hong Kong Trade Development Council".

參加費用須以劃線支票全數支付，支票抬頭請註明「香港貿易發展局」。

Mailing Address 郵寄地址：

Hong Kong Trade Development Council (Service Promotion Department)

38/F, Office Tower, Convention Plaza, 1 Harbour Road, Wanchai, Hong Kong

香港貿易發展局（服務業拓展部）香港灣仔港灣道1號會展辦公大樓38樓

Attention 收件人：Ms. Minnie Shum (Service Promotion) 沈小姐（服務業拓展部）

For enquiry 查詢電話：(852) 2584 4206 / (852) 1830 668

Email 電郵：minnie.lt.sham@hktadc.org / designinspire@hktadc.org

Applications will only be considered upon receipt of the completed form with full payment. 如未能呈交參展費全數之申請將恕不受理。

Have you included the following details? 你是否提供以下資料？

1. Completed Application Form with Signature and company stamp in Part VII 已填妥之參加表格及於第六部份之簽署及公司印鑑
2. Copy of Business Registration 商業登記証副本
3. Cheque Payment 支票

Remarks 備註

(i) Whether an application will be accepted depends on a number of factors, including space availability. In case of over subscription of space, applicants will be placed on a waiting list and will be notified accordingly. Applicants on the waiting list will be prioritised according to the dates of the applications, or any rules as specified by the Organiser. 申請會否被接納取決於多種因素，包括可供使用空間的情況，在超額申請使用展台/特裝參展的情況下，申請人會被列入輪候名單並據此接獲通知。在輪候名單上的申請人會按主辦機構之規定及遞交申請日期順序處理。

(ii) The participation fee stipulated on the application form should not be regarded as the final fee payable by the Exhibitor. The final participation fee is subject to the confirmation by the Organiser. 申請表格上列出之參展費並不代表參展商應繳付的最終費用。最終參展費將由主辦機構決定。

PART VII 第七部份 Company Stamp and Signature 公司印鑑及簽名

I acknowledge that the above information may be used by the Hong Kong Trade Development Council (HKTDC) for incorporation in all or any of its database for direct marketing or business matching purpose, and for any other purposes as stated in the Privacy Policy Statement (available at www.hktdc.com/mis/pps/en); I confirm that I have the consent and the authority of each individual named in this form to release their personal data for the purposes stated herein. 本人確定香港貿易發展局(“貿發局”)可將上述資料編入其全部或任何資料庫內作為直接推廣或商貿配對，以及用於貿發局在私隱政策聲明〔載於網頁 <http://www.hktdc.com/mis/pps/tc>〕中所述之其他用途。本人確認已獲得此表格上所述的每一位人士同意及授權，將其個人資料提供予貿發局作此表格提及的用途。

[This box is solely for customers of European Union (“EU”), European Economic Area (“EEA”), United Kingdom (“UK”), Saudi Arabia and overseas territories with link to EU/UK as required by the relevant data protection legislation in the respective countries.

[此選項是按歐盟、英國及沙特阿拉伯有關保護個人資料法律的要求而設，只適用於歐盟、歐洲經濟區、英國、沙特阿拉伯，及與歐盟或英國有聯繫的海外領土/屬地的客戶。]

☐ I would like to be part of the HKTDC's contact list and be informed of the latest market intelligence and business opportunities.

本人願意加入香港貿發局的聯絡名單，以獲悉最新的市場信息和商機。

(The following checkbox is solely for the Mainland China customers/ data subjects as required by the Personal Information Protection Law in the Mainland China) [此選項是按中國內地《個人信息保護法》的要求而設，只適用於中國內地客戶/信息主體]

Since the Hong Kong Trade Development Council provides services to you by integrating its global resources, it means that the personal information provided by you through registration form shall be transferred to our system server in Hong Kong for storage so that we could fulfil our obligations under the contract to which you are a party or that it is necessary for us to transfer your personal information for the compliance with our statutory obligation.

We shall take appropriate measures to protect your personal information to ensure that the processing of your personal information is safely protected. If you would like to exercise your rights relating to your personal information, you could contact our Data Privacy Officer (email: databank@hktdc.org).

由於香港貿易發展局通過整合全球資源向您提供服務，這意味著您在本登記表中提供的個人信息會被轉移至我們位於香港的系統伺服器中存儲，以便我們履行與您的合同約定或向您提供服務或為履行法定義務而必須進行的資料轉移。

我們會採取相應措施保護您的個人信息安全，確保個人信息的處理受到安全保護。如您希望行使您的個人信息相關權利，請聯繫我們的資料(私隱)主任，電郵: databank@hktdc.org。

☐ * I have known and agreed to the processing of my personal information (including the transfer of personal information abroad) set out above of this registration form.

本人已知曉並同意本登記表上段告知的對於本人個人信息進行處理（包括個人信息出境）的相關情況。

Note: If you do not tick this checkbox, we could not enter into a contract with you or provide you with our services and the information provided by you through this registration form will not be retained.

請注意：如您沒有勾選此選項，我們將無法與您達成合同約定，或為您提供服務，而您在本登記表提供的資料包括個人信息會被刪除。

I warrant that any materials provided to the Organiser do not in any way whatever violate or infringe any third party's rights including all intellectual property rights including but not limited to trade marks, copyright, designs, names, and patents whether registered or otherwise. I agree to fully indemnify the Organiser and its agents, representatives, contractors and employees against all costs, expenses and damages arising from any third party's claim of infringements by our company and/or the Organiser and/or the latter's agents, representatives, contractors or employees of such third party's rights.

本人保證提交予主辦機構的任何資料，各方面均沒有違反或侵犯任何第三者的權利，包括所有知識產權，其中包括但不限於已註冊或未註冊的商標、版權、外觀設計、名稱及專利；並同意悉數賠償主辦機構以及其代理、代表、承包商和僱員因第三者指控本公司及/或主辦機構及/或後者的代理、代表、承包商和僱員侵權而招致的費用，開支及索償。

I accept that the Organiser bears no responsibility for any error or omission.

本人同意，上述資料如有錯漏，主辦機構毋須負責。

I understand that participation fee is non-refundable once the participation has been accepted.

本人明白參加申請一經確定接納，參加費概不獲發還。

I agree to abide by the regulations contained in this application and all terms and conditions listed in the Exhibitor Manual hosted on designinspire.hktdc.com.

本人同意並遵守於此申請表及刊登於 designinspire.hktdc.com 之展商手冊中列明的條款及細則。

Full Name of Person-in-charge (in BLOCK)

負責人姓名 (正楷)

Position

職位

Company Stamp & Authorised Signature

公司印鑑及負責人簽名

Date

日期

CONDITIONS OF EXHIBITION

1. DEFINITIONS

In these Conditions of Exhibition and the Application Form, save as the context otherwise requires:

"Applicant" means the company named in Section I of the Application Form.

"Application" means the application by the Applicant to exhibit in the DesignInspire, made by submitting the Application Form together with all necessary payments to the Council.

"Application Form" means the application form to which these conditions are annexed.

"Booth" means a booth in the DesignInspire, which the Council licenses the Exhibitor to use for the duration of the Exhibition.

"Conditions" means these Conditions of Exhibition as amended by the Council from time to time.

"Council" means the Hong Kong Trade Development Council.

"Event" means DesignInspire, a physical exhibition organized by the Hong Kong Trade Development Council.

"Executive Director" means the Executive Director appointed by the Council from time to time;

"Exhibition Fee" means the amount payable by the Exhibitor to the Council for the right to exhibit in the DesignInspire, as specified in Section II of the Application Form.

"Exhibition Zone" means the exhibition organised by the Council to accommodate all exhibitors, which will be built on a specified location assigned by the exhibition organisers.

"Exhibitor" means the Applicant after its Application has been accepted by the Council.

"Hong Kong" means the Hong Kong Special Administrative Region of the People's Republic of China.

"Optional Exhibition Expenses" means the amount payable by each Exhibitor for additional facilities and services such as shipment of samples, extra stand facilities and interpreters, provided by the Council at its request, which amount shall be determined by the Council.

"Project Manager" means the project manager for the Exhibition Zone at DesignInspire appointed by the Council.

"Publicity Material" means all and any promotional gifts, catalogues, pamphlets, advertising and publicity material whatsoever which the Exhibitor wishes to display, distribute or use at or for the purpose of the Exhibition.

"Related Companies" in respect of the Applicant or Exhibitor means its holding companies, subsidiaries and subsidiaries of its holding companies.

2. ACCEPTANCE

(a) The Executive Director, on behalf of the Council, may in her absolute discretion accept or reject the Application without providing any reasons therefor.

(b) The Applicant represents and warrants that none of its Related Companies, associates, or persons or companies that are effectively under its control has applied to exhibit in DesignInspire. The Council has an absolute discretion to reject the Application or withdraw its acceptance of the Application if the Applicant shall have breached this warranty and representation.

(c) The Applicant is not allowed to exhibit products or materials that would infringe the intellectual property rights of others or that have caused the Applicant accusation or conviction of criminal or civil liability in IPR infringement claim. If the Applicant refuses to co-operate with the Council, the Council reserves the right to ban the Applicant, or any of its parent, associate, affiliated and/or subsidiary company, from participating in any future events organised by the Council.

3. PAYMENT

(a) Upon submission of its Application, the Applicant shall pay to the Council such amounts and in such manner as set out in the Application Form.

(b) If the Applicant has requested for additional facilities and services, it shall further pay to the Council upon submission of its written request for such services and facilities the full amount as the Council in its sole discretion considers appropriate for the Optional Exhibition Expenses if such request is made prior to the commencement of the Exhibition and on-the-spot during the Exhibition.

(c) If the Application is rejected, the Council will within 30 days of the date of notice of rejection refund to the Applicant all amounts received by it from the Applicant pursuant to paragraphs 3(a) and 3(b) above without interest.

(d) When the Application is accepted by the Organiser(s), the Applicant will become a Participant. If the Participant subsequently wishes to withdraw its participation, it may be done so by notice in writing to the Organiser(s) where upon the Participation Fee will be forfeited.

The Organiser(s) reserves the right to change the

date(s) of the Exhibition/ Event to other date(s) (including but not limited to postponing to later date(s)) as the Organiser(s) deems fit, or cancel, alter in character or mode, reduce in scale, shorten or extend the duration of the Exhibition/ Event at any time without incurring any liability whatsoever to the Exhibitor/ Participant due to circumstances beyond the Organiser(s)'s control including but not limited to acts of God, war, health concerns (such as outbreaks of the Severe Acute Respiratory Syndrome, bird flu or other health threats), fear of terrorist attack, riots, demonstrations, travel restrictions, curfew, epidemic, embargo, civil unrest, legal proceedings, industrial disputes of whatever nature, government regulations, the lack of or refusal to grant any government or third party approvals, permits, consents or licences, major disruption of transport system, system malfunctions or failure of telecommunications or other electronic communications that make it in the opinion of the Organiser(s) impossible or impractical or undesirable for the Organiser(s) to hold the Exhibition/ Event as initially planned. The Exhibitor/ Participant shall have no claim against the Organiser(s) or its agents or representatives, whether for loss or damage, or return of all or part of any money paid by the Exhibitor/ Participant in respect of any postponement, cancellation, alternation, reduction, shortening or extension made in accordance with this provision.

(e) The Exhibitor may request for additional facilities and services on-the-spot during the Exhibition but all fees in relation to such request must be paid in full by the Exhibitor before the additional facilities and services are provided by the Council or its contractor. All such requests must be made in writing to the Council directly.

i. In no case will action be taken by the Council until and unless the respective amounts payable pursuant to this paragraph 3 have been paid in full to the Council.

ii. If the Council requests any additional amount to be paid by the Exhibitor, no further action will be taken by the Council until and unless such additional amount has been paid in full to it.

(f) All payments by the Exhibitor to the Council shall be made promptly without any deduction, set-off or counterclaim.

(g) All requests by the Exhibitor for any additional facilities and services are subject to the Council's ability to procure such facilities and services. The Council does not warrant or represent that it will be able to procure any such facilities or services. If the Council is unable to procure the requested facilities or services, it will as soon as practicable inform the Exhibitor and will refund to the Exhibitor any amount received by it in relation to such requested facilities or services.

(h) The Council accepts no liabilities and gives no warranties or representations in respect of the quality, standard, fitness for any purpose, timing of the provision or otherwise of any of the facilities or services provided by the Council at the Exhibitor's request.

(i) The Council shall have discretion to deduct from the amount paid for Optional Exhibition Expenses under paragraph 3(b) against any losses or expenses incurred by it by reason of the failure of the Exhibitor to comply with the Conditions or supplying false or misleading information to the Council.

4. SETTLEMENT OF ACCOUNTS

(a) The Council will issue a statement of account to the Exhibitor setting out the actual cost of the provision of any additional facilities and services.

(b) The Exhibitor shall pay to the Council the amount due to the Council as shown on the statement of account by the due date as set out in the Application Form. The Council reserves the right to reject the processing of the application after the due date for payment.

(c) The Council will refund the amount to be refunded to the Exhibitor as shown on the statement of account on delivering the statement of account to the Exhibitor.

(d) The Council reserves the right to offset any balance to be refunded to the Applicant/Exhibitor against any outstanding liabilities due by the latter to the Council in relation to their participation in the Council's other activities.

(e) No interest will be payable by the Council in respect of any refund amount to the Applicant/Exhibitor.

5. BOOTH

(a) Subject to availability, the Council will in its absolute discretion allocate one Booth to the Exhibitor by way of a licence for the Exhibition of its exhibits and services. The Exhibitor shall have no claims whatsoever against the Council in respect of any loss or damage suffered by the Exhibitor and/or its officers, representatives, agents and employees (including without limitation any loss or damage arising from any liability incurred to third party) howsoever caused by the location, construction or material of the Booth allocated to it unless such loss or damage involves death or personal injury resulting from the negligence of the Council.

(b) The Exhibitor shall not assign its licence to occupy the Booth or part with the possession of or permit any third party to occupy the Booth or any part thereof

regardless of the relationship between the third party and the Exhibitor.

(c) In the interests of maintaining a high standard of presentation at the Exhibition Zone and a favourable image of Hong Kong as a whole, the Project Manager may in his/her absolute discretion require the Participant to withdraw or alter in any way the presentation of any products and services or Publicity Material.

(d) No alteration or addition to the Booth or its fittings may be made by or on behalf of the Exhibitor without the prior permission of the Project Manager.

(e) The Exhibitor must not obstruct or cause to be obstructed any entrances to or passage to or passage ways in the Exhibition.

6. PARTICIPATION IN THE EXHIBITION

(a) The Exhibitor shall ensure that:

i. at least one officer of the Exhibitor shall be in attendance at its Booth at all times when the Event is open to visitors;

ii. each of its officers shall be fully conversant with the exhibits and services offered;

iii. its officers shall comply with the Conditions and with all directions which the Project Manager may from time to time give in connection with any matter appertaining to the Event.

(b) The Council reserves the right in its absolute discretion and without giving any reasons to require the Exhibitor to replace any of its officers forthwith.

(c) The Exhibitor shall use its best endeavours to uphold the reputation of the Council and to promote the success of the Event.

(d) The Exhibitor shall abide by the regulations contained in the official application form submitted to the organisers of the Exhibition Zone by the Council on behalf of the Exhibitor and all terms and conditions listed in the Exhibitor Manual. Such regulations are deemed to be an integral part of the Conditions.

7. EXHIBITS

(a) The Council shall have an absolute discretion to accept or reject any of the Exhibitor's exhibits for exhibiting in the Event without providing any reason therefor.

(b) The Exhibitor warrants that (i) the exhibits and the packaging, and (ii) all information, statements, photographs and illustration provided for publication of the Event booklet and/or other publicity materials thereof do not in any way whatsoever violate any third party rights including without limitation trademarks, copyrights, designs, names and patents whether registered or otherwise.

(c) The Exhibitor undertakes not to display anything which is unlawful, in breach of any person's intellectual property, harmful, threatening, violent, offensive, defamatory, libelous, scandalous, seditious, vulgar, obscene, indecent, invasive of another's privacy, hateful, racially, ethnically or otherwise objectionable.

(d) The Exhibitor warrants that (i) the exhibits and the packaging, and (ii) all information, statements, photographs and illustration provided for publication of the Event booklet and/or other publicity materials thereof do not in any way whatsoever violate any applicable laws, rules and regulations of the importing countries.

(e) The Exhibitor shall be solely responsible for and shall settle all expenses and liabilities incurred by it in relation to its exhibition in the Event, including without limitation all shipping and transportation charges, customs duties, handling charges and other costs and expenses arising from the shipment or any other mode of transportation of the exhibits in connection with the Exhibition Zone.

8. PUBLICITY

The Council will arrange for such publicity for the Exhibition as it shall in its absolute discretion deem fit. No Exhibitor, other officer, representative, agent or employee of the Exhibitor shall give or cause to be given any interview, public announcement, press statement or any other publicity whatsoever in relation to the Event.

9. INFORMATION

(a) During the Event, the Exhibitor shall provide the Council with such information as to the business results in the Event as the Project Manager may from time to time request. Such information will not be divulged to third parties without the Exhibitor's approval, save in relation to collective figures in respect of all or a majority of the persons or companies participating in the Event.

(b) At the conclusion of the Event, the Exhibitor shall complete questionnaires on the activities performed and the business carried out by the Exhibitor during the Event for the information of and further action by the Council.

10. TERMINATION OF RIGHT TO PARTICIPATE

(a) Without prejudice to the Council's other rights and remedies, the Council has the right to terminate forthwith by notice the Exhibitor's right to exhibit in the Event on or following the occurrence of any of

the following events:-

- i. if the Exhibitor or any of its officers, representatives, agents or employees commits a breach of any of the Conditions;
 - ii. if the Exhibitor, being a body corporate, enters into liquidation whether compulsorily or voluntarily or compounds with its creditors or questionnaires on the activities performed and the business carried out by the Exhibitor during the Exhibition for the information of and further action by the Council;
 - iii. if the Executive Director in her absolute discretion decides that such right shall be terminated.
- (b) The Exhibitor's right to exhibit in the Exhibition Zone at the Event shall automatically terminate in the event that all its officers, representatives, agents or employees are refused entry visa or entry permit to the country or place where the Event shall be held by any competent authorities.
- (c) In the event that the Exhibitor's right to exhibit in the Exhibition Zone at the Event is terminated, any expenses incurred by the Council for and on behalf of the Exhibitor prior to such termination and all other expenses reasonably incurred by the Council as a consequence of such termination shall be paid on demand by the Exhibitor to the Council.
- (d) The Council reserves the full discretion to terminate the Exhibitor's right to exhibit or continue to exhibit in any future Exhibition Zone at the Event if the Exhibitor is found to have committed any act including but not limited to failing to respect the intellectual property rights of any other party, non-compliance with product safety, environmental laws and/or any other act which, in the sole opinion of the organiser of the Event and the Council, might damage the reputation and/or image of Hong Kong, its industries, the Event, the organisers of the Event and/or the Council, the Executive Director and/or the Director or the Event has done or failed to do any act which the Council, in its absolute discretion decides that such right shall be terminated. The Council has absolute right to review the Exhibitor's exhibits before the application is endorsed in writing.

11. FORCE MAJEURE, CANCELLATION AND CHANGES

- (a) The Council shall not be liable in any manner or form for any delay in Exhibition Zone at the Event or failing to meet its obligations hereunder due to any cause outside its reasonable control including (without limitation) any acts of God, abnormally inclement weather, flood, lightning, storm, explosion, earthquake, subsidence, structural damage, epidemic or any other natural physical disaster, terrorist action or attacks, war, embargo, riot, civil unrest, demonstrations, malicious acts of damage, decree or order, fire, acts of any government authority, failure of the public electricity service, strike, lock-out or labour dispute, epidemic or other health concerns or disease (such as outbreaks of severe acute respiratory syndrome commonly known as SARS, bird flu or other health threats or contagious disease), travel restrictions or major disruption of transport system, curfew, legal proceedings or government action or regulation, industrial political or economic disputes of whatever nature, the lack of or refusal to grant any governmental or third party approvals, permits, consents or licences, systems malfunctions or failure of telecommunications or other electronic communications and which by its reasonable diligence it cannot overcome ("Force Majeure Events").
- (b) Subject to and save as provided under clause 11(c) below, if any of the Force Majeure Events or any circumstance set out in clauses 11(c)(i) to 11(c)(x) below (collectively, the "Unforeseeable Events") occurs and renders it in the sole opinion of the Council (which opinion shall be conclusive) impossible, impractical or undesirable to hold or continue to hold the Exhibition in the manner as initially planned or at all, the Council shall be entitled at any time to take any Action without any liability whatsoever to the Exhibitor, its officers, representatives, agents and employees. For the purpose of this clause, "Action" means any or a combination of the following:-
- i. to cancel, re-schedule, extend, postpone, shorten the duration of, or vary any aspect of, the Event;
 - ii. to relocate the Exhibitors and/or their Delegate(s), their booths, displayed items or goods and/or any of their properties to a suitable or appropriate location as the Council thinks fit; and/or
 - iii. any act in the opinion of the Council which would mitigate the impact or effect of any of the Force Majeure Events or any circumstance of the Unforeseeable Events.

The Exhibitors and/or their Delegate(s) shall pay to the Council on demand any expenses incurred for or on behalf of the Exhibitors and/or their Delegate(s) prior to the Action(s), and all other expenses reasonably incurred by the Council as a consequence of the Action(s).

The Exhibitor shall have no claim against the Council or its agents or representatives, whether for loss or damage, or return of all or part of any money paid by the Exhibitor in respect of any postponement,

cancellation, alternation, reduction, shortening or extension.

- (c) Without prejudice to clauses 11(a) and 11(b) above, and except to the extent that liability may not be so excluded under the applicable laws, the Council shall be entitled to take any Action in the following circumstances and in such case the maximum limit of the Council's aggregate liability to the Exhibitor and/or their Delegate(s) (if any), whether in contract, tort, negligence, breach of statutory duty or otherwise, shall be no refund of the Exhibition Fee and no other damages, costs, expenses or any other claims or liabilities whatsoever:-
- i. unavailability of the venue where the Exhibition Zone at the Event is planned to take place;
 - ii. unavailability of any guest or exhibitor initially planned for the Exhibition Zone at the Event;
 - iii. cancellation of the Exhibition Zone at the Event or any part thereof by the Council;
 - (a) any of the Force Majeure Events happened before the commencement date of the Exhibition;
 - (b) any potential Force Majeure Events (whether actual or perceived) anticipated by any person, entity or organisation to happen during or after the Exhibition;
 - (c) inaccessibility or decrement of accessibility of the Exhibition Zone at the Event because of any natural disaster, bad weather, or any undesirable weather forecast or signal issued by any relevant observatory before or during the Event including but not limited to typhoon, rainstorm or lightning signals;
 - (d) generalised breakdowns or closure of the reservation or Event registration system in excess of 72 hours; or
 - (e) national mourning;
 - iv. accidental damage, destruction, burglary, theft of any object or property that is necessary to the production or organisation of the Exhibition Zone at the Event, including but not limited to computers, facilities, furniture, equipment and supplies, accessories, stands, bill boarding, any other equipment for sound, projection, lighting, filming, sound recording, broadcasting and reproduction, including but not limited to lamps, generators, mechanical devices, computers, equipment vehicles, mobile studios;
 - v. attack, murder, murder attempt, violence, chemical or bacteriological contamination, or threat or fear of any of the foregoing disease or threats (whether actual or perceived) at the place, venue or neighbourhood where the Exhibition Zone at the Event is to be held;
 - vi. any action taken for the purpose of controlling, preventing, suppressing or in any way relating to any act of terrorism or disease, or fear thereof (whether actual or perceived);
 - vii. any strike, riots, demonstrations, disease (whether actual or perceived) whose effective commencement has been or is likely to be announced before the commencement date of the Event;
 - viii. national mourning following any accident or incidence;
 - ix. any communicable disease or threat or fear of communicable disease (whether actual or perceived) which leads to or is likely to lead to:-
 - (a) the imposition of quarantine or restriction in movement of people or animals by any national or international body or agency, and/or
 - (b) any travel advisory or warning being issued by any national or international body or agency; or
 - x. in any other circumstances where the Council determines that the Action is suitable, appropriate or necessary and the Council has not effectively excluded its liability to the Exhibitors and/or their Delegate(s) hereunder pursuant to clauses 11(a) and 11(b) above.
- (d) In the event that the Exhibitors and/or their Delegate(s) makes his/her own travel and accommodation arrangements for attending the Exhibition Zone at the Event, he/she/it shall be solely responsible for all the expenses incurred for such arrangements including without limitation air travel, ground or sea transportation, hotel accommodation, food, visa or entry permit, tax, travel insurance or any other applicable insurance and/or other related expenses. The Exhibitors and/or their Delegate(s) further agrees that he/she/it should also ensure that he/she meets with the travel requirements to enter Hong Kong, and obtain any and all necessary travel documents and visa/entry permits to travel to and from his/her home country. The Exhibitors and/or their Delegate(s) understands that Council shall not be held responsible for, or for any expenses incurred by the Exhibitor and/or his/her Delegate(s) for his/her travel and accommodation arrangements nor to confirm his/her visa/entry permit requirements to enter Hong Kong.

12. EXCLUSION OF LIABILITY

- (a) The Council shall not be liable for any loss, damage or personal injury howsoever suffered by or caused to the Exhibitor or its officers, representatives, agents, employees or any third party, or its exhibits or other property in the course of or in relation to the Exhibition Zone at the Event, unless such loss, damage or personal injury shall be caused by any breach by the Council or its employees of the Conditions.
- (b) The Council assumes no responsibilities for any introduction or transaction made between the Exhibitor and any third party during or as a result of the Exhibition at the Event.
- (c) The Exhibitor shall be responsible for effecting all insurance coverage necessary in connection with its exhibition in the Exhibition Zone at the Event including but not limited to insurance in respect of the exhibits, its other property and its officers (including travel and medical insurance).
- (d) The Exhibitor undertakes to indemnify and at all times hereafter to keep indemnified the Council from and against all liabilities, actions, proceedings, claims, damages, costs and expenses whatsoever which it may suffer or incur by reason of or in relation to any act, omission or default by the Exhibitor or its officers, representatives, agents and employees in the course of or in relation to the Exhibition at the Event.

13. CONFIDENTIAL INFORMATION

The Exhibitor shall not disclose or permit to be disclosed to any person or otherwise make use of or permit to be made use of any information relating to the business or affairs of the Council or other participants in the Event which has been acquired by reason of the Exhibitor's participation in the Exhibition Zone at the Event.

14. WAIVER

No failure or delay by the Council in exercising or enforcing any right or power hereunder shall operate or be construed or operated as a waiver thereof. No waiver of any breach shall be construed as a waiver of any continuing or subsequent breach.

15. NOTICE

- (a) Every notice or demand shall be in writing but may be given or made by post, email or fax.
- (b) Every notice or demand to be given by the Council may be sent to the e-mail or address of the Exhibitor stated in its Application Form. Every Notice to be given by the Exhibitor to the Council shall be sent either to the office of the Council at 38th Floor, Office Tower, Convention Plaza, 1 Harbour Road, Hong Kong, or the e-mail address at designinspire@hktdc.org.
- (c) Every notice or demand shall be deemed to have been received in the case of an email, or fax, at the time of dispatch, and in the case of a letter three days after the posting of the same by prepaid post.

16. GENERAL

- (a) Nothing in the Application Form or the Conditions shall create or be deemed to create a partnership or the relationship of principal and agent or employer and employee between the Council and the Exhibitor.
- (b) The Application Form and the Conditions embody and set out the entire agreement and understanding of the parties and supersede all prior oral or written agreements, understandings or arrangements between the Council and the Applicant relating to the Exhibition at the Event.
- (c) The Council reserves the right to alter and amend any of these Conditions and to issue additional rules and regulations (including but not limited to the exhibitors' manual) at any time it considers necessary for the orderly operation of the Event. The amended Conditions and the additional rules and regulations shall be sent to the Exhibitor and become effective immediately. The Exhibitor will be deemed to have notice of the same and have accepted the amended Conditions and the additional rules and regulations. The Exhibitor acknowledges that the Council shall have the right to interpret these Conditions, additional rules and regulations together any amendments thereof. All interpretations of these Conditions, any additional rules and regulations, and any amendments thereof by the Council shall be final and binding on the Exhibitors.

17. GOVERNING LAW

The Application Form and the Conditions shall be governed by and construed in all respects in accordance with the laws of Hong Kong and all the parties agree to submit to the non-exclusive jurisdiction of the Hong Kong court.