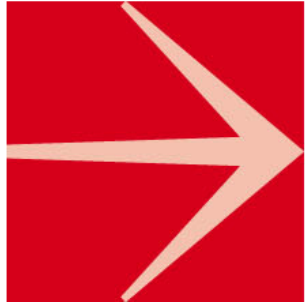


# *Invest Hong Kong's role in growing your business in China*

Adela Liew  
Invest Hong Kong





# 5 Steps to Business Success

Enjoy our free services

## 1. Planning

- Information on Hong Kong market
- Sector advice & opportunities
- Cost models
- Business incorporation procedures
- Business regulations & legislation

## 2. Set-up

- Introductions to service providers
- Immigration, visa and employment legislation
- Site visit programmes
- Settling in Hong Kong

## 3. Launch

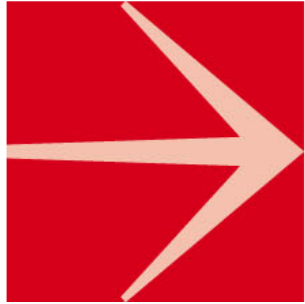
- PR & marketing support

## 4. Expansion

- Business networking
- R&D grants & government schemes

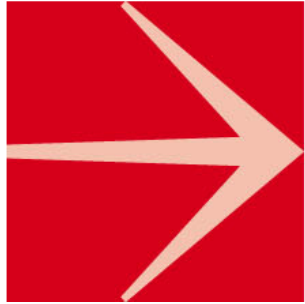
## 5. Trade

Hong Kong Trade Development Council



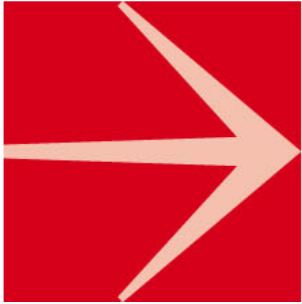
# UK Business Community in HK

- InvestHK has helped **55 UK companies** set-up or expand in Hong Kong in the last 2 years.
- InvestHK has helped **151 UK companies** invest in Hong Kong since its establishment in 2000.
- Today some **1,000 UK companies** do business in Hong Kong. **337 UK RHQs** are based in Hong Kong.
- UK trade with Hong Kong was over **US\$13.5 billion** in 2007. UK investment in Hong Kong was **US\$13.6 billion** end 2006.
- British Hong Kong community numbers **16,000**.



# Opportunity sectors

- Business & Professional Services
- Consumer products: retail, sourcing, manufacturing
- Financial services
- Food & Industrial products: retail, sourcing, manufacturing
- Information Technology
- Technology – Electronics & Biotech
- Telecommunications, Media & Multimedia
- Tourism & Entertainment
- Transportation & Logistics



# What investors have said...

“It is easy to get to every market from Hong Kong.”

“Most of the expertise for entering the China market is in Hong Kong.”

- Threadneedle

“**InvestHK** was the catalyst to help speed up the entire set up process.”

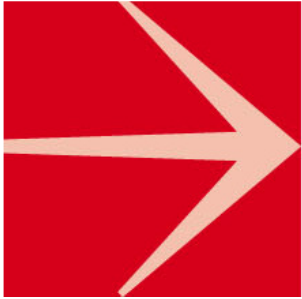
- The Big Bus Company

“Not only because (Hong Kong) is Asia’s leading city and financial centre, but because it embodies what Pret A Manger is all about.” - Pret A Manger

“From Hong Kong, with its world class transport links and excellent logistics, the company can cost-effectively service the (Asia) region.” - Armit

“We have been encouraged and assisted by **InvestHK** at every stage in our efforts to set up an office in Hong Kong.” - SunTech Medical





# Get in touch !

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