

Sustainable Fashion: Pioneering a Greener Industry
永續時尚：開創綠色產業

Date 日期 : 22 / 4 / 2024 (Monday 星期一)

Time 時間 : 3:00pm – 3:45pm

Venue 地點 : the STAGE, Hall 3FG, HKCEC
 香港會議展覽中心展覽廳 3FG, the STAGE

Language 語言 : English 英語

Remarks 備注 : Free of charge, pre-registration required 免費參加 · 需預先登記

Programme 活動議程

Time 時間	Rundown 程序
2:45pm – 3:00pm	Registration 登記
3:00pm – 3:20pm	Sustainable Fashion in Asia 亞洲可持續時尚 The session will cover the key current focus of sustainability in fashion industry, from manufacturing, to product design and retail, as well as to discuss about future prospect of sustainable fashion market and potential challenges. 本節將涵蓋時尚產業永續發展的當前重點，從製造到產品設計和零售，並討論永續時尚市場的未來前景和潛在挑戰。 Ms. Lemon Jiang, Research Analyst, Euromonitor International (Hong Kong) 歐睿國際(香港) 研究分析師 江舒楠小姐 Question & Answer Session 答問環節  EUROMONITOR INTERNATIONAL
3:20pm – 3:40pm	Embracing Green Fashion: Carbon Neutral Kitemark Carbon emissions is affecting trading industry. European Union (EU) is launching different regulatory related to Carbon on product. This session will discuss what importing product required and standard cab be used and benefit. 碳排放對貿易行業產生了影響。歐盟正在推出與產品碳排放相關的不同監管措施。本節將討論進口產品所需的標準和可使用的標準，以及相關的好處。 Mr Raymond Lui, Director, Enterprise Solution & Marketing, The British Standards Institution (BSI) 英國標準協會(BSI) 企業方案及市場總監 雷子謙先生 Question & Answer Session 答問環節  bsi.

Speaker Profile 講者簡介



Ms. Lemon Jiang, Research Analyst, Euromonitor International (Hong Kong)

歐睿國際(香港) 研究分析師 江舒楠小姐

Lemon Jiang is a Research Analyst at Euromonitor International with a focus on the apparel and fashion industry. She is responsible for data set construction and market trend presentations for various clients in the apparel and footwear as well as the eyewear industries. Prior joining Euromonitor, Ms. Jiang also had experience in marketing-related fields for the technology, and apparel retail industries.

江舒楠小姐是 Euromonitor International 的研究分析師，專注於服裝和時尚產業。她負責為服裝、鞋類以及眼鏡行業的各種客戶進行數據集建立和市場趨勢演示。在加入 Euromonitor 之前，江小姐也擁有科技和服飾零售業行銷相關領域的經驗。



Mr Raymond Lui, Director, Enterprise Solution & Marketing, The British Standards Institution (BSI)

英國標準協會(BSI) 企業方案及市場總監 雷子謙先生

Raymond Lui, Director of Enterprise Solution and Marketing at British Standard Institution (BSI), is a global leader driving ESG initiatives. He prioritizes integrating sustainability practices into finance and business models. Raymond believes sustainability resolves ESG challenges and benefits enterprises financially. His expertise spans sustainable entrepreneurship, industry standards, public policy, and social impact.

Raymond promotes ESG model simplification, aids local enterprises in adopting international standards, and is involved in GBA Carbon Neutrality Association, Hong Kong Green Finance Association, and British Chamber Sustainability & Education Committee. He holds qualifications in ISO 14064 Green House Gas Measurement, ISO 5001 Energy Management, and ISO 27001 Information Security. With 10+ years of digital transformation experience, Raymond excels in business advisory, integrated communication technology, and payment systems, contributing to the success of IoT and mobility projects.

雷子謙先生現職英國標準協會 (BSI) 的企業解決方案和市場營銷總監。作為全球領先的認證機構的傑出領導者，推動 ESG (環境、社會和管治) 倡議成為其關鍵的業務發展策略。雷先生致力於幫助企業將可持續性實踐融入其金融和商業模式。可持續為導向的業務不僅能解決全球的 ESG 挑戰，而且還在金融上為企業和投資者帶來利益。他深入研究可持續創業的經濟影響、行業標準、公共政策以及社會影響。他還推廣 ESG 模型簡化，幫助當地企業採用國際標準中的“碳中和”。

雷先生是大灣區碳中和協會戰略成員和顧問、香港綠色金融協會成員、英國商會可持續發展和教育委員會成員。他亦引領 BSI 申請成為香港金融管理局“綠色和可持續金融資助計劃”外部審核資格、聯合國清潔發展機制 (CDM) 驗證資格和 Verra 認證碳標準計畫 (VCS) 驗證資格。此外，他還獲得了 ISO 14064 溫室氣體測量實施、ISO 5001 能源管理實施、ISO 27001 信息安全首席審核員資格。

除了 ESG，雷先生在數字化轉型方面擁有 10 多年的經驗，擔任商業顧問。他帶領制定了數百家組織的綜合通信技術和支付系統戰略。他的商業眼光和諮詢能力使他在物聯網業務項目和移動解決方案方面取得了成功。