

HONG KONG FILMS

@ BUSAN 2024

SEMINAR:

OPPORTUNITIES IN HK-ASIA CO-PRODUCTION

6 OCT 1:30PM – 3:00PM
EVENT ROOM A @ ACFM

SPEAKERS



ANDY YOON

CEO, MoonWatcher Co., Ltd.

Andy YOON (Chang Ub YOON), as the representative of the content production group Moonwatcher, planned, produced, and invested in various fields such as movies, TV, animations, webtoons, and musicals. In particular, he was interested in global co-production, so he directly produced his signature film *Blind* in China, Japan, and Vietnam, and is currently producing an feature film animation *Flying Superboard* after completing the series of Naver Webtoon *It Was All You*.



JOHN CHONG

Co-founder of Media Asia Group, Writer and Producer

John CHONG is a veteran filmmaker. After graduating from the Chinese University of Hong Kong in 1980, CHONG joined TVB as a researcher. Three years later, he became a copywriter for a film advertising agency. During this time, he also worked as a freelance screenwriter and song lyrics writer. In 1994, CHONG co-founded the Media Asia Group. He served as the CEO and head of production for the group during its peak years.

Over the course of three decades, CHONG has produced over a hundred films, including *Beast Cops*, *Infernal Affairs*, *A World Without Thieves*, *Exiled*, *Love in a Puff*, *Cloud Atlas* and *Twilight of the Warriors: Walled In*.



JEFFREY CHAN

CEO, Just Creative Studio

Jeffrey CHAN had served as the Chief Operation Officer and subsequently Executive Vice President of Bona Film Group since 2008, and continually as a board member of the now mainland-listed company until May 2024. He has executive-produced and produced close to 100 Chinese-language films in the last two decades.

He had also championed Bona's investment in and co-production of Hollywood films such as *The Martian* (2015), *X-Men: Apocalypse* (2016), *Billy Lynn's Long Halftime Walk* (2016), *Alien: Covenant* (2017), *War For The Planet Of The Apes* (2017), *The Greatest Showman* (2017), *Once Upon a Time in Hollywood* (2019), *Ad Astra* (2019), *A Dog's Way Home* (2019) & *Midway* (2019).

Jeffrey was responsible for setting up the Oscar-winning Hollywood remake, *The Departed* (2006), from the HK contemporary classic, *Infernal Affairs* (2002), when he worked as the General Manager of Media Asia Distribution.

He established Distribution Workshop with veteran filmmaker, Nansun Shi, in 2006 which has expanded into Just Creative Studio which actively participates in film investment, production and distribution in Mainland China, Hong Kong and Taiwan.



AHN SOO HYUN

CEO and Producer, Caper Film

Soo-hyun AHN began her career in film in 1994 by handling the marketing and promotion for Korea's first fantasy sci-fi film, *The Fox with Nine Tails*, at ShinCine. She later worked at Sidus and was the production manager for director Jin-ho HEO's *One Fine Spring Day*.

From 2003 to 2006, at Bom Film Productions, she produced *The Uninvited* and *You Are My Sunshine!* while also gaining experience in international co-production with Hong Kong and Japan through *Three*, *Monster*. In 2007, she produced *Voice of a Murderer*, a film based on an unsolved kidnapping case, which shocked audiences and acted as a catalyst for public demand to extend the statute of limitations for murder cases from 15 to 25 years. In 2009, she produced *Thirst* by director Chan-wook PARK, which won the Jury Prize at the Cannes Film Festival. In 2010, she co-founded Caper Film with director Dong-hoon CHOI. With an incredible casting and production values, *The Thieves* and *Assassination*, which were filmed in Hong Kong, Macau, and Shanghai, attracted over 25 million audiences.

In 2022, she took on the challenge of creating new styles and genres with the fantasy sci-fi action blockbusters *Alienoid Part 1* and *Alienoid Part 2* in 2024. Ms AHN continues to actively work as one of Korea's leading producers, creating films that balance both artistic quality and box office success.



OH JUNG WAN

Producer and Founder of Bom Film Productions

As the producer and founder of Bom Film Productions, Jungwan OH has focused on producing accomplished feature films with a unique style that challenges the conventional ideas of cinema. Her filmography with Bom film productions includes the award winning box office successes *The Foul King* (2000), *A Tale of Two Sisters* (2003), *Untold Scandal* (2003), *A Bittersweet Life* (2005), *You Are My Sunshine* (2005), *Woman on the Beach* (2006), *Night and Day* (2008), *A Man and a Woman* (2016), *Wonderland* (2024).

As one of the most prolific and respected producers in the South Korean film industry, she is also internationally established being a pioneer in cross border filmmaking by partnering with filmmakers in Hong Kong, Japan and Thailand. She has been on the board and jury member of many prestigious international film festivals and organizations.



LORNA TEE

Film Producer, Curator and Founder of mylab

Lorna TEE is a film producer and curator, dividing her time between Asia & Europe. She has over 20 years of experience in the media and entertainment industry with key positions in Focus Films HK, Variety, Irresistible Films HK, Berlinale, CinemAsia Film Festival Amsterdam and International Film Festival & Awards Macao plus has served as jury and advisors at major international film festivals globally.

She is producing with her Malaysian company Paperheart, and with Amsterdam-based company, An Original Picture, focusing on films made for an international audience with filmmakers from across Asia. She is the founder/ curator of mylab, (an asian development & training programme), the international acquisitions advisor for Barunson E&A (South Korea) and the secretary-general of the Asian Film Alliance Network (AFAN).

HONG KONG FILMS

@ BUSAN 2024

SEMINAR:

HONG KONG CO-PRODUCTION FUNDING AND LOCATION INSIGHTS

7 OCT 2:00PM – 3:00PM
PRODUCER HUB @ ACFM

SPEAKERS



CINDY CHAN

Head (Film Production),
Cultural and Creative Industries Development Agency

Cindy CHAN is the Head (Film Production) of Cultural and Creative Industries Development Agency of the Government of the HKSAR. She has over 20 years of experience in TV and Film industries. She had been in marketing and publicity, on location production, pre and post production positions at Television Broadcasts Limited, Edko Films Limited and Filmko Pictures (Hong Kong) Limited. The films that she had worked on including *Skyfall*, *Inferno*, *Monster Hunt*, *Monster Hunt 2*, *Cold War 2*, *Finding Mr Right*, *Finding Mr Right 2*, *Table for Six* and *A Guilty Conscience*.



CHU CHEN ON

Executive Producer, October Pictures Limited

Mr. CHU Chen On is a graduate of Hong Kong Polytechnic University with a B.A. in Graphic Design. He began his career participating in different media projects ranging from advertising and computer-generated imagery to feature film productions.

In 2000, Mr. CHU co-founded OCTOBER PICTURES LIMITED and had the opportunities to produce the Hong Kong portion of Hollywood blockbusters such as *Batman: The Dark Knight*, *Transformers 4: Age of Extinction*, *Now You See Me 2*, *Doctor Strange*, *Ghost in the Shell* and also Korean movie hits such as *My Wife Is a Gangster 3* (directed by CHO Jin-Gyu) and *The Professionals* (directed by CHOI Dong-Hoon), which have made OCTOBER PICTURES LIMITED a reputable name in the industry not only locally but also with international film studios.

In 2014, Mr. CHU was one of the fifty alumni invited to participate in the exhibition "THE NEXT 50: Layers of Design Creativity from Hong Kong" to celebrate the opening of the Jockey Club Innovation Tower of Hong Kong Polytechnic University's School of Design. "THE NEXT 50" was an exhibition enlisted the alumni community, experts, and young talents to start and sustain a blueprint for the next 50 years and aimed to be a collaborative effort revisited and imagined by seasoned creators and future cross-disciplinary innovators.

Mr. CHU has served as a member of the Hong Kong Trade Development Council Entertainment Industry Advisory Committee from 2011 to 2015 and was a nonofficial member of the Hong Kong Film Development Council from April 2015 to March 2019. At present, Mr. CHU serves on the Panel of Examiners to assist the Fund Vetting Committee of the Hong Kong Film Development Council in evaluating applications for film producing financing and film production grant under the Film Development Fund.

In 2019, Mr. CHU was granted the Outstanding PolyU Alumni Award.