

For immediate release

**International Healthcare Week returns to showcase
Hong Kong's strengths in healthcare innovation and investment**
*Asia Summit on Global Health and Hong Kong International Medical and Healthcare Fair
help set new levels of collaboration for global healthcare industry*

4 May 2023 – The second **International Healthcare Week (IHW)**, organised by the Hong Kong Trade Development Council (HKTDC) and supported by a wide range of healthcare sector partners, takes place from 16 to 31 May in Hong Kong, leveraging the city's strategic role as an innovation and investment hub for the healthcare industry in Asia.

The two flagship events of IHW are the third **Asia Summit on Global Health (ASGH)**, co-organised by the Government of the Hong Kong Special Administrative Region (HKSAR) and the HKTDC, and the 14th edition of the **HKTDC Hong Kong International Medical and Healthcare Fair (Medical Fair)**, organised by the HKTDC.

Ms Margaret Fong, Executive Director of the HKTDC, said: "As an international financial centre, world-class research hub and important connector within the Guangdong-Hong-Kong-Macao Greater Bay Area (GBA), Hong Kong offers an ideal platform for global healthcare development, with the city playing a pivotal role in the rapidly developing industry in Asia.

She is pleased to see that, with pandemic restrictions lifted and the resumption of normal travel, local and global healthcare industry players are ready to reconnect at full speed.

"The second IHW provides the perfect opportunity to bring together the world's elite in the medical, research and financial fields in Hong Kong," she added.

Ms Fong also welcomes and thanks the healthcare sector partners for joining IHW. "Our partnerships make this event very meaningful and highlights the importance of collaboration to drive forward the healthcare industry. We hope to collaborate with more groups next year."

IHW will also feature the following:

- Hospital Authority Convention 2023
- HKMHDIA Medical Fair Forum – Hong Kong as the International MedTech Hub
- CUHK ENT Conference 2023
- Seminar on Embracing the Era of Genomic Medicine: Research, Training and Clinical Applications
- Seminar on Let's Talk about Eczema
- 35th Anniversary Prostate Health Check and Exhibition

- Scientific Seminar - 2023 AIRP Course in Hong Kong
- Seminar on Prevention of Sarcopenia and Frailty
- CU Allergy Week 2023
- HKVCA 22nd China Private Equity Summit 2023 – Panel Discussion on Healthcare and Biotechnology industries

Building an all-round healthcare platform to boost collaboration

ASGH will take place on 17 and 18 May, with the first day held in-person at the Hong Kong Convention and Exhibition Centre (HKCEC) and the second day taking place virtually.

Under the theme “**Reimagining the Future of Healthcare**”, the Summit will feature more than 80 speakers, including healthcare officials and organisations from around the world, international science and medical experts, university academics and researchers, investors, business leaders and financial specialists. They will discuss the latest developments in public health, medical technology and healthcare investment and explore the future of the healthcare ecosystem and opportunities within it.

Mr John Lee, Chief Executive of the HKSAR, will deliver the opening remarks on the first day, with **Ms Yu Yanhong**, Member of the Leading Party Members’ Group of the National Health Commission of the People’s Republic of China and Secretary of the Leading Party Members’ Group and Deputy Director of the National Administration of Traditional Chinese Medicine, addressing the summit as a guest speaker.

Plenary sessions and plenary talks feature a diversity of healthcare leaders and industry experts highlighting the evolution of healthcare and the importance of closer cross-sector collaboration. These are complemented by thematic sessions that deep dive into various aspects of healthcare, including biotech and medtech, climate change and health, Chinese Western medicine, ageing, wellness and much more.

At ASGH and the Medical Fair, a series of deal-sourcing and deal-making sessions will be held to help enterprises, start-ups, investors and buyers build connections and expand their business.

ASGH Deal-Making on day one of the Summit will connect project owners with potential investors and business partners worldwide. The projects will cover pharmaceuticals, medical devices and diagnostics, AI and digital health, community health and wellness, and more. To facilitate business matchmaking and provide exposure for projects in need of fundraising, live project pitching by more than 30 start-ups will take place in the ASGH exhibition area.

Also on day one, the **InnoHealth Showcase** and **exhibition area** at the HKCEC will feature more than 140 healthcare start-ups. The **Business of Healthcare Advisory Zone** will feature

biotechnology and healthcare start-ups. Investors and industry experts will be on hand to offer a range of consulting services for start-ups, including fundraising, R&D cooperation, market access and more.

Exploring medical technology trends and solutions

The Medical Fair, organised by the HKTDC and co-organised by the Hong Kong Medical and Healthcare Device Industries Association (HKMHDIA), runs under the theme "Unleash the Power of Smart Health".

This year's event has attracted more than 300 exhibitors from Hong Kong, Canada, Mainland China, Japan, Taiwan and the United States. Highlighted zones include **Biotechnology, Hospital Equipment, Rehabilitation and Elderly Care, World of Health & Wellness, Medical Supplies and Disposables** and **Laboratory Equipment & Manufacturing Solutions**, along with pavilions from the **HKMHDIA** and **Hong Kong Science and Technology Parks (HKSTP)**. The zones will feature the latest medical technologies and equipment along with medical, healthcare and related services, enabling industry participants to source the latest products and services.

Universities have become major hubs for research and development (R&D) in the medtech field. Six local universities will showcase R&D accomplishments relating to the medical and health industries at the Medical Fair. HKSTP is organising a sizeable pavilion where it will showcase cutting-edge technological developments from 30 corporations including start-up companies it has nurtured.

The Medical Fair will highlight a wide range of the latest top-notch medical equipment, such as a robotic exoskeleton that helps patients relearn how to walk following spinal cord injuries, a stroke or other brain traumas.

Also on display will be a 5G hearing aid that successfully cuts noise by 90% and helps users to hear well in noisy places, and a breath ketone analyser that measures breath ketone instantly to help users monitor their physical condition for diabetes and weight management.

A variety of events will be held throughout the Medical Fair, including the **HKMHDIA Medical Fair Forum** organised by the HKMHDIA in partnership with the HKTDC on the first day (16 May). Under the theme "Hong Kong as the International MedTech Hub", industry experts will discuss what is needed to set up medical technology enterprises in Hong Kong and other GBA cities and unpack the medtech ecosystems in both places, covering everything from regulations and intellectual property issues to product design, manufacturing and cybersecurity.

The Medical Fair will once again run under the EXHIBITION+ hybrid model. In addition to the physical fair at HKCEC from 16 to 18 May, exhibitors and buyers from around the world can continue conducting business online via the Click2Match smart business matching platform until 25 May.

Websites

- International Healthcare Week: <https://internationalhealthcareweek.hktdc.com/en>
 - Asia Summit On Global Health: <https://www.asiasummitglobalhealth.com/conference/asgh/en>
 - Programme: <https://www.asiasummitglobalhealth.com/conference/asgh/en/programme>
 - Speakers: <https://www.asiasummitglobalhealth.com/conference/asgh/en/speaker>
 - Hong Kong International Medical and Healthcare Fair: <https://www.hktdc.com/event/hkmedicalfair/en>
 - Interesting product list and Activity schedule: <https://bit.ly/3V9mv6S>
- Members of the media interested in interviewing ASGH speakers can email ayiu@yuantung.com.hk on or before 15 May 2023.

Photo download: <https://bit.ly/3p2DfAB>



Ms Margaret Fong, Executive Director of the HKTDC (centre), joined **Dr Donald Li**, Chairman of the Elderly Commission (left), and **Dr Lydia Leung**, Chairman of the Hong Kong Medical and Healthcare Device Industries Association (right), to announce details of the second International Healthcare Week at today's press conference



Hopebotics Limited combines advanced intelligent wearable robot technology with neural engineering technology to help stroke survivors with their rehabilitation



Syngular Technology Limited focuses on developing AR-based surgical assistance software solutions



Bonejoy Limited has developed biomimicking photocrosslinkable nanocomposite (BPN) bone grafts, which mimic the natural bone structure



Pro-Med Technology Limited showcases a robotic exoskeleton that helps patients relearn how to walk following spinal cord injuries, a stroke or other brain traumas



AusMed Global Limited introduces a breath ketone analyser that helps users monitor their physical condition for diabetes and weight management



Logital Co Limited showcases a 5G hearing aid that successfully cuts noise by 90% and helps users hear well in noisy places

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About HKTDC

The [Hong Kong Trade Development Council \(HKTDC\)](#) is a statutory body established in 1966 to promote, assist and develop Hong Kong's trade. With 50 [offices](#) globally, including 13 in Mainland China, the HKTDC promotes Hong Kong as a two-way global investment and business hub. The HKTDC organises [international exhibitions](#), [conferences](#) and [business missions](#) to create business opportunities for companies, particularly small and medium-sized enterprises (SMEs), in the mainland and international markets. The HKTDC also provides up-to-date market insights and product information via [research reports](#) and [digital news channels](#). For more information, please visit: www.hktdc.com/aboutus. Follow us on  Twitter @hktdc and  LinkedIn