

# THE COUNCIL

The TDC governing body is a 19-member Council of leaders from trade, industry, commerce and government in Hong Kong. TDC Executive Director Fred Lam reports to the Council, which plans and supervises the TDC's global operations and services.



David YK Wong



Philip Chen



Jack So  
Chairman



Fred Lam  
Executive Director



He Guangbei



Clement Chen



Timothy George Freshwater



Jeffrey Lam



Paul TSYin



Freeman Lau



Andrew Brandler



William Fung



Betty Fung



James Tien



Anthony Nightingale



KK Yeung



Andrew Leung



Frederick Ma



Philip Y Wong



Ian Fok Chun Wan

# PROFILE

Established in 1966, the Hong Kong Trade Development Council (TDC) is the international marketing arm for Hong Kong-based traders, manufacturers and service providers. With more than 40 offices worldwide, including 11 in the Chinese mainland, the TDC promotes Hong Kong as a platform for doing business with China and Asia. The TDC also organises trade fairs and business missions to connect companies with opportunities in Hong Kong and the mainland, while providing information via trade publications, research reports and online.

# MISSION

The TDC's mission is to create opportunities for Hong Kong companies. We focus on delivering value by promoting trade in goods and services, while connecting the world's small and medium-sized enterprises through Hong Kong's business platform.

In striving to be the best trade promotion organisation in the world, the TDC is committed to:

- **developing and expanding new frontiers by exploring, learning and innovating**
- **creating and delivering value to our customers**
- **building on Hong Kong's economic success through global business**
- **maintaining trust, respect and openness in all our relationships**