



Serving the World's SMEs

**Investing in Tomorrow,
Delivering Today**

Enabling Trade

We connect millions of buyers and sellers through our international trade shows, our online marketplace and the worldwide reach of our product magazines.

Promoting Hong Kong

We promote Hong Kong-branded products and premium services to help local companies find buyers and partners in the Chinese mainland and throughout the world.

Informing Business

We create opportunities for SMEs with a wealth of industry seminars and workshops, business publications, targeted research reports and market reviews.

Acting Responsibly

We benefit the Hong Kong community by striving for the highest standards of service and conduct in every project in which we are engaged.