**John Rutherford OBE**
**Associate Director-General**
**Invest Hong Kong**

John joined Invest Hong Kong in October 2002 as Associate Director-General with specific responsibility for attracting and retaining foreign direct investment in the following business sectors:

- Information Technology & Communications
- Media and Multimedia
- Electronics
- Materials Science & Nanotechnology
- Biopharmaceutical
- Tourism, Leisure & Entertainment
- Industry

He has a wealth of experience in the field of Foreign Direct Investment, having previously worked for the British Government's investment promotion agency, Invest·UK for eight years. From 1994-98 he headed that organisation's US west coast operation, based in Los Angeles, and was involved in several investments in UK by California corporations. From 1998-2002 he ran the Asia Pacific regional operation of Invest·UK out of Hong Kong. In this role he supported and coordinated the activities of the agency's overseas operations in the region, including supervising a major expansion of Invest·UK's presence. This included setting up a structure to attract inward investment from Mainland China, the first such initiative by a western country. These efforts helped produce a record number of Asian companies locating an operation in UK in 2001/02.

In December 2002 he was awarded an Order of the British Empire (OBE) for his work in attracting foreign direct investment to the United Kingdom.

John is married and has one son, Adam. His hobbies include golf, the cinema and remotely supporting UCLA basketball.