

HKTDC Enterprise Supplements
《香港貿發局企業》特刊

For readers
**outside Hong Kong and
the Chinese Mainland**

HKTDC Product Supplements are dedicated monthly insight reports and advertisements from HKTDC Enterprise magazine on products and suppliers from a range of specific industries.

Attn: Circulation Section, Publications Department **Fax to:** (852) 2824 0249 or

Mail to: Hong Kong Trade Development Council, 38th Floor, Office Tower, Convention Plaza, 1 Harbour Road, Wan Chai, Hong Kong

- Payments are non-refundable and must be paid in advance.
- For copy requests to the Chinese mainland, please call **(852) 2240 5642** or fax to **(852) 2824 0249**.
- Do NOT send more than once to avoid duplicate processing.
- For speedy and accurate data processing, please type or attach your business card.
- Please keep a photocopy of this Subscription Form for your future reference.

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Company Details (Please complete in **ENGLISH** using **BLOCK LETTERS**)

Company Name _____

Delivery Address _____

(A post box address is not recommended as it may lead to shipment delays)

Country _____ Zip/Postal Code _____

Name of Recipient (Mr/Mrs/Ms) _____

Position _____ Email Address _____

Telephone _____ Fax _____ Website _____

Business Particulars (Please tick, as appropriate)

1. Nature of Business

- Buying Cooperative Chain Store Dept Store Distributor
 e-tailer Exporter Export Agent Importer
 Import Agent Mail Order Co. Manufacturer Retailer
 Service Co. Wholesaler Others: _____
(Please specify)

2. Major Products Handled:

- Consumer Electronics Electrical Appliances
 Electronic Components & Parts Fine Jewellery
 Footwear Garments
 Giftware & Premiums Handbags & Travel Goods
 Household Products Packaging Materials
 Toys & Games Watches & Clocks
 Fabrics Optical Products
 Others: _____
(Please specify)

3. What is your annual sales volume (US\$)?

- Below 50,000 Below 100,000 Below 0.5M Below 1M
 Below 5M Below 10M Below 50M Over 50M

4. Do you buy products for neighbouring countries?

- Yes _____ No
(Please specify countries)

5. Are you sourcing products for a big purchasing group?

- Yes _____ No
(Please provide the company name)

6. Have you visited trade fairs organised by the Hong Kong Trade Development Council in the past 5 years?

- Never 1-3 times More than 3 times

7. Have you made trade enquiries with the Hong Kong Trade Development Council in the past 3 years?

- Never 1-5 times 6-10 times
 11-20 times More than 20 times

8. Does your company import from Hong Kong?

- Yes – Direct Yes – Indirect Frequently Not Yet

9. Do you have a branch office or buying agent in Hong Kong?

- Yes Branch Office _____
(Please provide the company name)
 Buying Agent _____
(Please provide the company name)

No

10. Does your company trade with the Chinese mainland?

- Yes – Direct Yes – Indirect Frequently Not Yet

11. Does your company also source products from other Asian countries?

- Yes _____ No
(Please specify countries)

12. What kind of information would you like us to include in our magazines?

- Brief Supplier Company Background
 Product Profile & Specifications
 Others: _____

Name of Recipient (Mr/Mrs/Ms) _____ Email Address _____

2008	Title	Zone 1 – Asian region All ASIAN region except Japan, Macau, Hong Kong and the Chinese mainland (US\$)	Zone 2 – Other regions Americas, Europe, Japan, Middle East, Africa, Oceania, Australia and New Zealand (US\$)	Total Amount (US\$)
January	Fashion Jewellery & Accessories	5	8	
	Kitchenware	5	8	
	Photo Frames & Albums	5	8	
	Printing & Paper Products	5	8	
February	Christmas Decorations	5	8	
	Electrical & Electronic Appliances	5	8	
	Hardware, Gardening, DIY Products & Building Materials	5	8	
March	Artificial Flowers & Plants	5	8	
	Auto Parts & Accessories	5	8	
	Optical	5	8	
April	Fashion & Fashion Accessories	5	8	
May	Sporting, Camping & Fitness Products	5	8	
June	Hats & Caps	5	8	
	Maternity & Baby Products	5	8	
	Watch & Clock	5	8	
July	Fashion Jewellery & Accessories	5	8	
	Photo Frames & Albums	5	8	
August	Audio-visual Products	5	8	
	Christmas Decorations	5	8	
	Electrical & Electronic Appliances	5	8	
	Wine & Wine Accessories	5	8	
September	Artificial Flowers & Plants	5	8	
	Health, Spa & Body Care Products	5	8	
October	Fashion & Fashion Accessories	5	8	
	Hardware, Gardening, DIY Products & Building Materials	5	8	
	Sporting, Camping & Fitness Products	5	8	
	Toys & Games	5	8	
November	Festival Items & Party Favours	5	8	
December	Maternity & Baby Products	5	8	
	Umbrellas & Rain Gear	5	8	
			Total (US\$)	

Please allow 3-4 weeks to receive your first issue.

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07/2008

