



### **Pinsent Masons**

In December 2004, Masons merged with Pinsents to form Pinsent Masons, the merger is one of the largest among law firms in recent times. In Asia, they continue to use the Masons name.

Pinsent Masons is a full service commercial firm with 260 partners, a total legal team of around 900 and more than 1,500 staff in the UK and internationally. With a turnover of around £150 million, Pinsent Masons ranks in the top 15 of UK law firms and in the top 100 of law firms globally.

In addition to London, where there are over 300 lawyers, they have UK offices in Birmingham, Bristol, Edinburgh, Glasgow, Leeds and Manchester. Internationally, Pinsent Masons has offices in Brussels, Dubai, Hong Kong and Shanghai, as well as strategic alliances or joint ventures with firms in Denmark, Dubai, Estonia, France, Germany, India, Poland, Sweden, Spain and the USA.

The firms shared a reputation for their market focus, commitment to superior client service and for being advisers to bluechip businesses. Historically, Pinsents had been known chiefly among corporates and public sector organisations, while Masons made its reputation in the construction, IT, infrastructure and outsourcing sectors.

They are focused on eight Chosen Markets:

- Energy & Utilities
- Financial Services & Insurance
- Government
- Infrastructure & Construction Services
- Manufacturing & Engineering
- Real Estate
- Services
- Technology

Masons' Hong Kong office

HK is the Asia regional base with offices in India and Shanghai. The Hong Kong (and China) team provides two main streams of service: corporate and technology. A unique industry strength of Masons lies in its legal expertise in technology. The company provides professional advice on outsourcing, e-business, IT product and services contracts, IP, technology, IT and telecoms disputes, data protection and privacy, trademarks etc. Their services are in very high demand in China, HK and Europe.

They have daily connections with technology customers mainly from 4 major areas:

- telecom operators eg. Cable TV
- technology suppliers and vendors eg. Hewlett Packard, Microsoft, Marconi, Fujitsu, Yahoo Holdings (HK), etc
- financial institutions/VC firms eg. HSBC Private Equity
- medium-sized companies / incubator firms to be invested

Website: [www.pinsentmasons.com](http://www.pinsentmasons.com)