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| **FORM 9** **Advertising & Promotion Opportunities**  **廣告及推廣機會**  **表格九** | **HKTDC** **Hong Kong International Franchising Show  香港貿發局香港國際特許經營展**  **5 - 7 / 12 / 2018** | **Please return this form to** 請交回: Product Promotion Department  Hong Kong Trade Development Council  香港貿易發展局  製造業拓展部  Attn: Ms Ailsa Chu 朱嘉曦小姐  Tel: (852) 2584 4429  Fax: (852) 3915 2418  Email: ailsa.kh.chu@hktdc.org |
| **Deadline**  **截止日期 19/10/2018** |

“Brand Briefing Series” Application Form  
「品牌介紹系列」申請表

Exhibitors can apply for a 10-minute speaking slot during the Fair (free of charge) in order to share your business insight that align with the proposed themes below.

These presentation sessions will be allocated on a first-come, first-served basis, **subject to screening by HKTDC**. Please complete this form and return it to us via **attachment in email** in **MS Word format**.

參展機構可免費申請於「品牌介紹系列」進行**10分鐘**的演講。 貴公司可就有關介紹會主題分享最新的市場資訊。由於場次有限，申請將以先到先得方法處理。請填妥以下表格，並以**電郵方式**遞交。為方便處理，請以**文字檔格式儲存表格，附件於電郵內遞交**。

**A. Themes of Brand Briefing Series 「品牌介紹系列」主題**

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| Please select one of the following themes that best categorises your presentation:  請選擇一個與您的講題最相配的「品牌介紹系列」主題: | | | |
|  | Franchise Business Opportunities in Hong Kong  香港特許經營商機與趨勢 |
|  | Franchising Opportunities of Overseas Brands  海外品牌特許經營機遇 |
|  | Retail and Services Franchising Opportunities  零售與服務業特許經營機遇 |
|  | Food and Beverage Franchising Opportunities  飲食業特許經營機遇 |
|  | Franchising Consultancy and Advisory Services  特許經營諮詢與顧問服務 |
| **B. Presentation Topic 講題** | | | |
| English **(less than 20 words**): | | | |
|  | | | |
|  | | | |
| 中文 **(字數不超過20字):** | | | |

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| 1. **Presentation Content 內容 (brief decription 簡介)**   English**:** | | | |
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| 中文**:** | | | |
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| 1. **Language of Presentation (No simultaneous interpretation will be provided) 「品牌介紹」所使用語言(不設即時傳譯服務)**   English / Putonghua / Cantonese / Others (Please specify)  英語 / 普通話 / 粵語 / 其他 (請註明) | | | |
| Company Name  公司名稱: | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | |
| Booth No 攤位號碼: | |  | | |
| Contact Person 聯絡人: | |  | Position  職位 : |  |
| Tel 電話: | |  | Fax 傳真: |  |
| Mobile 手提電話: | |  | Email 電郵: |  |
| Signature 簽署: | |  | Date 日期: |  |

Notes: \* All presentation topics must be related to Franchising business. HKTDC reserves the right to amend the presentation topics.

\* All successful applicants will be notified in mid-November for making necessary preparation. Final presentation schedule will be sent at a later date.

註: \* 講題必須針對特許經營業務上的需要，香港貿易發展局有權就講題作出修改。

\* 所有成功申請的參展商將於11月中旬獲發通知確認，並在稍後時間確認介紹會時間表。