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| **FORM 9****Advertising & Promotion Opportunities****廣告及推廣機會****表格九** | **HKTDC** **Hong Kong International Franchising Show 香港貿發局香港國際特許經營展****5 - 7 / 12 / 2018** | **Please return this form to** 請交回:Product Promotion Department Hong Kong Trade Development Council香港貿易發展局 製造業拓展部Attn: Ms Ailsa Chu 朱嘉曦小姐Tel: (852) 2584 4429Fax: (852) 3915 2418Email: ailsa.kh.chu@hktdc.org |
| **Deadline****截止日期19/10/2018** |

“Brand Briefing Series” Application Form
「品牌介紹系列」申請表

Exhibitors can apply for a 10-minute speaking slot during the Fair (free of charge) in order to share your business insight that align with the proposed themes below.

These presentation sessions will be allocated on a first-come, first-served basis, **subject to screening by HKTDC**. Please complete this form and return it to us via **attachment in email** in **MS Word format**.

參展機構可免費申請於「品牌介紹系列」進行**10分鐘**的演講。 貴公司可就有關介紹會主題分享最新的市場資訊。由於場次有限，申請將以先到先得方法處理。請填妥以下表格，並以**電郵方式**遞交。為方便處理，請以**文字檔格式儲存表格，附件於電郵內遞交**。

**A. Themes of Brand Briefing Series 「品牌介紹系列」主題**

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| Please select one of the following themes that best categorises your presentation:請選擇一個與您的講題最相配的「品牌介紹系列」主題: |
|  [ ]  | Franchise Business Opportunities in Hong Kong香港特許經營商機與趨勢 |
|  [ ]  | Franchising Opportunities of Overseas Brands海外品牌特許經營機遇 |
|  [ ]  | Retail and Services Franchising Opportunities零售與服務業特許經營機遇 |
|  [ ]  | Food and Beverage Franchising Opportunities飲食業特許經營機遇 |
|  [ ]  | Franchising Consultancy and Advisory Services特許經營諮詢與顧問服務 |
| **B. Presentation Topic 講題** |
| English **(less than 20 words**):       |
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|  |
| 中文 **(字數不超過20字):**       |

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| 1. **Presentation Content 內容 (brief decription 簡介)**

English**:** |
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| 中文**:**      |
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| 1. **Language of Presentation (No simultaneous interpretation will be provided)「品牌介紹」所使用語言(不設即時傳譯服務)**

English / Putonghua / Cantonese / Others (Please specify)      英語 / 普通話 / 粵語 / 其他 (請註明)        |
| Company Name公司名稱:  |            \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| Booth No 攤位號碼:  |             |
| Contact Person 聯絡人: |        | Position職位 : |        |
| Tel 電話: |        | Fax 傳真: |        |
| Mobile 手提電話: |        | Email 電郵: |        |
| Signature 簽署: |        | Date 日期: |        |

Notes: \* All presentation topics must be related to Franchising business. HKTDC reserves the right to amend the presentation topics.

 \* All successful applicants will be notified in mid-November for making necessary preparation. Final presentation schedule will be sent at a later date.

註: \* 講題必須針對特許經營業務上的需要，香港貿易發展局有權就講題作出修改。

 \* 所有成功申請的參展商將於11月中旬獲發通知確認，並在稍後時間確認介紹會時間表。