

Organisers:



Seminar on Launch of the New Patent System and Patenting Strategies

A patent system seeks to protect inventions in order to encourage and promote technological innovation. The Government is committed to reforming the local patent system in order to ensure that it would continue to meet present-day circumstances and also facilitate the development of Hong Kong into a regional innovation and technology hub. After years of efforts in implementing the reform, the Government shall be launching the new patent system by the *end of 2019*. In this seminar jointly organized by the Intellectual Property Department and the Support and Consultation Centre for SMEs of the Trade and Industry Department, an official speaker will highlight and explain the key features of the new patent system covering a new direct patent application route and the new examination procedures. In addition, a solicitor with principal practice in the areas of intellectual property and technology, and an entrepreneur in innovation will also share their experience and insights in strategies relating to patent filing, management and commercialisation.

Date:	22 October 2019 (Tuesday)
Time:	2:30pm – 4:55pm (Registration starts at 2:00pm)
Venue:	Auditorium, 15/F, Customs Headquarters Building, 222 Java Road, North Point, Hong Kong
Topics and speakers:	Reform of Patent System in Hong Kong Mr. Thomas Tsang, Assistant Director of Intellectual Property (Patents & Designs) How to Devise Your Cost-effective Patent Filing and Management Strategies? Mr. Lawrence Yeung, Committee member, Greater China Legal Affairs Committee, Law Society of Hong Kong Bringing Inventions to Markets: Commercialisation of Patented Inventions Mr. Hugo Wong, Manager Overseas 3D Business of Print-Rite Management Co Ltd
Audience:	Enterprises
Language:	Cantonese (with simultaneous interpretation in English)
Fee:	Free-of-charge
Registration:	Please return the registration form via email at businesscentre@ipd.gov.hk OR fax at 2838 6082. (Application deadline: 11 October 2019 . Successful applicants will receive email confirmation.)
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Supporting organisations:

