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**HONG
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The Hong Kong Trade Development Council (HKTDC) is a statutory body established in 1966 to promote, assist and develop Hong Kong's trade. With 50 offices globally, including 13 in Mainland China, the HKTDC promotes Hong Kong as a two-way global investment and business hub. The HKTDC organises international exhibitions, conferences and business missions to create business opportunities for companies, particularly small and medium-sized enterprises (SMEs) in the mainland and international markets. The HKTDC also provides up-to-date market insights and product information via research articles and digital news channels.

Your business · Our mission |

Creating platforms for international business

Global promotions

The HKTDC organises a broad spectrum of promotion activities, networking events and missions to create platforms for Hong Kong businesses to navigate a world of opportunities, connecting them with innumerable mainland and overseas enterprises and multipliers.



World-class events

The HKTDC successfully connects Hong Kong companies with local and international buyers, suppliers and conference participants through our exhibitions and annual flagship conferences in physical-online format.

EXHIBITION⁺PLUS



37 exhibitions and conferences



698,000 buyers and conference participants



148,500+ viewers @ HKTDC Conferences

Hong Kong services promotion

The HKTDC promotes Hong Kong services by organising different promotion activities and events. Some of these activities with innovation, technology, and creativity components are organised to facilitate commercial and market opportunities.



39,000 businesses participated

Facilitating business partnerships and opportunities worldwide

Business matching

The HKTDC pushes for concrete results and offers a total business matching solution with a whole suite of customised online and offline services for customers to achieve their business needs.



CLICK2MATCH
商對商

130K suppliers
2M+ buyers
@hktcdc.com Sourcing
24M+ business connections
29,200+ business matching meetings

Belt and Road and Guangdong-Hong Kong-Macao Greater Bay Area activities

The HKTDC helps businesses capture opportunities arising from the Belt and Road Initiative and the Guangdong-Hong Kong-Macao Greater Bay Area (Greater Bay Area). Through our **Belt and Road** and **Greater Bay Area-related activities**, we reach out and connect businesses with potential investors and partners.

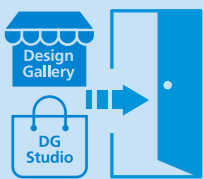


35,000+ companies participated



Hong Kong brands promotion

The HKTDC promotes Hong Kong's designs and brands to the mainland through over **60** retail outlets featuring **Design Gallery** products; while **DG Studio** promotes Hong Kong lifestyle brands to ASEAN countries.



100% HKDESIGNS

Connecting SMEs with new areas of opportunity: sustainability, innovation and technology

HKTDC SME Support

The **T-box (Transformation Sandbox) programme** helps Hong Kong SMEs transform and upgrade in the areas of branding, digital transformation, new markets, manufacturing and supply chain solutions, and sustainability.

Through the HKTDC's **GoGBA one-stop platform**, the programme also offers a wealth of useful information to assist SMEs to seize business opportunities in the Greater Bay Area.

T-box



Free business tool



Workshops



Business advisory



Networking opportunities



Market information

Capacity-building activities

The HKTDC's T-box programme, Digital Academy, International Trade Fastpass and many exhibitions and conferences offer a wide range of webinars and workshops to enhance the competitiveness of Hong Kong SMEs. Our platforms also help start-ups connect with potential investors, partners, mentors and customers.



10,000 SMEs participated



800+ start-ups made connections

Research

HKTDC Research helps businesses stay ahead in the market and make informed business decisions by producing a range of research articles every year, focusing on market trends and information as well as industry forecasts.

HKTDC
RESEARCH



3,000+ research articles



including **400** environmental, social and governance (ESG), and sustainability articles

With 50 offices around the world, we are always here to help.

ASIA

Almaty

Tel: (7) 727 33 101 33 int. 7562, 7526
Email: almaty.consultant@hktcdc.org

Bangkok

Tel: (66) 2 343 9000
Fax: (66) 2 343 9029
Email: bangkok.office@hktcdc.org

Beijing

Tel: (86) 10 6510 1700
Fax: (86) 10 6510 1760
Email: beijing.office@hktcdc.org

Chengdu

Tel: (86) 28 8676 8877
Fax: (86) 28 8676 8262
Email: chengdu.office@hktcdc.org

Chongqing

Tel: (86) 23 6383 1628
Fax: (86) 23 6383 1728
Email: chongqing.office@hktcdc.org

Dalian

Tel: (86) 411 8271 4991
Fax: (86) 411 8271 4234
Email: dalian.office@hktcdc.org

Delhi

Tel: (91) 11 4180 2033
Fax: (91) 11 2628 5142
Email: delhi.consultant@hktcdc.org

Fuzhou

Tel: (86) 591 8780 8191
Fax: (86) 591 8780 8194
Email: fuzhou.office@hktcdc.org

Guangzhou

Tel: (86) 20 8331 2889
Fax: (86) 20 8331 1081
Email: guangzhou.office@hktcdc.org

Hangzhou

Tel: (86) 571 2897 9922
Fax: (86) 571 2897 9105
Email: hangzhou.office@hktcdc.org

Ho Chi Minh City

Tel: (84) 28 3823 5883
Fax: (84) 28 3823 5884
Email: hochiminh.city.office@hktcdc.org

Jakarta

Tel: (62) 21 3005 2101
Fax: (62) 21 3005 2109
Email: jakarta.office@hktcdc.org

Kuala Lumpur

Tel: (60) 3 2381 1061
Fax: (60) 3 2381 1062
Email: kuala.lumpur.office@hktcdc.org

Manila

Tel: (632) 72397918
Email: manila.consultant@hktcdc.org

Mumbai

Tel: (91) 22 4333 6333
Fax: (91) 22 4333 6363
Email: south.asia.consultant@hktcdc.org

Nanjing

Tel: (86) 25 5286 9696
Fax: (86) 25 5286 9698
Email: nanjing.office@hktcdc.org

Osaka

Tel: (81) 6 4705 7030
Fax: (81) 6 4705 7015
Email: osaka.office@hktcdc.org

Qingdao

Tel: (86) 532 8579 3658
Fax: (86) 532 8579 3659
Email: qingdao.office@hktcdc.org

Seoul

Tel: (82) 2 6000 2550
Fax: (82) 2 6000 2275
Email: seoul.office@hktcdc.org

Shanghai

Tel: (86) 21 6352 8488
Fax: (86) 21 6352 3454
Email: shanghai.office@hktcdc.org

Shenzhen

Tel: (86) 755 8228 0112
Fax: (86) 755 8228 0114
Email: shenzhen.office@hktcdc.org

Singapore

Tel: (65) 6538 7376
Fax: (65) 6538 7167
Email: singapore.office@hktcdc.org

Taipei

Tel: (886) 2 8788 4545
Fax: (886) 2 8788 4209
Email: taipei.office@hktcdc.org

Tokyo

Tel: (81) 3 5210 5850
Fax: (81) 3 5210 5860
Email: tokyo.office@hktcdc.org

Wuhan

Tel: (86) 27 8575 7121
Fax: (86) 27 8575 7120
Email: wuhan.office@hktcdc.org

Xian

Tel: (86) 29 8720 3081
Fax: (86) 29 8720 3589
Email: xian.office@hktcdc.org

AUSTRALASIA

Sydney

Tel: (61) 2 9261 8911
Fax: (61) 2 9261 8966
Email: sydney.office@hktcdc.org

EUROPE

Barcelona

Tel: (34) 678 528 619
Email: barcelona.consultant@hktcdc.org

Budapest

Tel: (36) 1 224 7766
Fax: (36) 1 224 7769
Email: budapest.consultant@hktcdc.org

Frankfurt

Tel: (49) 69 95772 0
Fax: (49) 69 95772 200
Email: frankfurt.office@hktcdc.org

Istanbul

Tel: (90) 212 287 4678
Fax: (90) 212 287 0120
Email: istanbul.consultant@hktcdc.org

London

Tel: (44) 20 7616 9500
Fax: (44) 20 7616 9510
Email: london.office@hktcdc.org

Milan

Tel: (39) 2 865 405
Fax: (39) 2 860 304
Email: milan.office@hktcdc.org

Moscow

Tel: (7) 495 787 9828
Fax: (7) 495 956 0552
Email: moscow.consultant@hktcdc.org

Nordics

Tel: (45) 3133 40 72
Email: nordics.consultant@hktcdc.org

Paris

Tel: (33) 1 4742 41 50
Email: paris.office@hktcdc.org

Prague

Tel: (420) 233 323 514
Email: prague.consultant@hktcdc.org

Warsaw

Tel: (48) 22 830 0552
Fax: (48) 22 830 0711
Email: warsaw.consultant@hktcdc.org

LATIN AMERICA

Mexico City

Tel: (52) 55 5572 4113
Email: mexico.city.consultant@hktcdc.org

Santiago

Tel: (56) 2 2225 5015
Fax: (56) 2 2225 1044
Email: santiago.consultant@hktcdc.org

Sao Paulo

Tel: (55) 11 3159 0765
Fax: (55) 11 3159 0778
Email: sao.paulo.consultant@hktcdc.org

MIDDLE EAST / AFRICA

Dubai

Tel: (971) 4 3298 915
Fax: (971) 4 3298 916
Email: dubai.office@hktcdc.org

Johannesburg

Tel: (27) 10 590 3229
Email: johannesburg.consultant@hktcdc.org

Nairobi

Tel: (254) 20 202 0988
E-mail: nairobi.consultant@hktcdc.org

Riyadh

Tel: (966) 11 4729996
E-mail: riadh.consultant@hktcdc.org

Tel Aviv

Tel: (972) 52 6333 644
Fax: (972) 3 5611 666
Email: tel.aviv.consultant@hktcdc.org

NORTH AMERICA

Chicago

Tel: (1) 312 726 4515
Fax: (1) 312 726 2441
Email: chicago.office@hktcdc.org

Los Angeles

Tel: (1) 213 622 3194
Fax: (1) 213 613 1490
Email: los.angeles.office@hktcdc.org

New York

Tel: (1) 212 838 8688
Fax: (1) 212 838 8941
Email: new.york.office@hktcdc.org

Toronto

Tel: (1) 416 366 3594
Fax: (1) 416 366 1569
Email: toronto.office@hktcdc.org

Hong Kong Trade Development Council - Head Office
38/F Office Tower, Convention Plaza,
1 Harbour Road, Wan Chai, Hong Kong

Tel: (852) 1830 668
Fax: (852) 2824 0249
Contact: www.hktcdc.com/contact-us

