



Sharing Economy in Travel

OWN LESS. TRAVEL MORE.



STARTING A BUSINESS





Sharing Economy in Travel

OWN LESS. TRAVEL MORE.

20TH CENTURY



HYPER CONSUMPTION

=

CREDIT

+

ADVERTISING

+

INDIVIDUAL OWNERSHIP

21ST CENTURY



COLLABORATIVE CONSUMPTION

=

REPUTATION

+

COMMUNITY

+

SHARED ACCESS

THE SHARING EVOLUTION: FOUR PHASES

1

Connect to share information



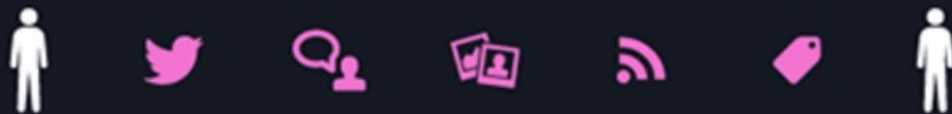
2

Connect people to each other



3

Connect to share daily thoughts and media



4

Connect to access and share assets



They are re-thinking the value of ownership



81% agree it is less expensive to share goods than to own them individually



43% agree owning today feels like a burden



57% agree access is the new ownership

But they have some concerns



72% agree they feel that the sharing economy experience is not consistent



69% agree they will not trust sharing economy companies until they are recommended by someone they trust

*Credit: PwC Sharing Economy report (2015)

Problem of travel equipments

Lack of usage



Storage



High price



Variety



WHAT DO WE SHARE?



Own less. Travel more.



STORAGE



COST



FLEXIBILITY

JOIN
US!



\$50

CASH VOUCHER

現金券



TRAVEL RENTAL BOUTIQUE
旅遊租賃專門店

RENT

Coupon code 優惠編碼

TDCSES2017

Expiry Date 有效期至: 2017/12/31

www.rentasuitcase.com.hk

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- 如有任何爭議，租遊列國保留最後決定權
- 於網上預約時，輸入此優惠碼即可享有HKD50租用優惠。
- 優惠碼只限活動參加者使用，而每位參加者只限使用一次。
- 優惠代碼不可兌換現金。嚴禁發放或銷售優惠代碼，此等情況可能會構成法律責任。